




Yellowknife
DIAMOND CAPITAL
of NORTH AMERICA™



Our Golden history
Meets a **Brilliant Future!**

- **Founded in the 1930s on rich gold production**
- **Named Capital of the Northwest Territories in 1967**
- **Gateway to the resource-rich
Northwest Territories and Nunavut**



A Brilliant Future!

- **Centre of Canada's fastest-growing economy**
- **Centre of government, transportation, and communications**
- **Unparalleled prosperity as the**
Diamond Capital of North America™



Great Location

- **Relaxed, casual, friendly city**
- **On the north shore of Great Slave Lake**
- **1500 km (940 mi) north of Edmonton by highway**
- **1.5 hours from Edmonton,
2 hours from Calgary by jet**

Spectacular Climate



- We're a cool destination in winter (-10 ° C to -40 ° C)
- And we're the sunniest destination in spring and summer (15 ° C to 30 ° C)
- We're the land of the midnight sun!

A scenic view of a lake with a person and a dog in the foreground and a sailboat on the water. The person is wearing a dark cap and jacket, sitting on a log. The dog is a large, brindle-colored breed. The lake is surrounded by dense evergreen forests. A white sailboat with the number 223 on its sail is on the water. The sky is blue with some clouds.

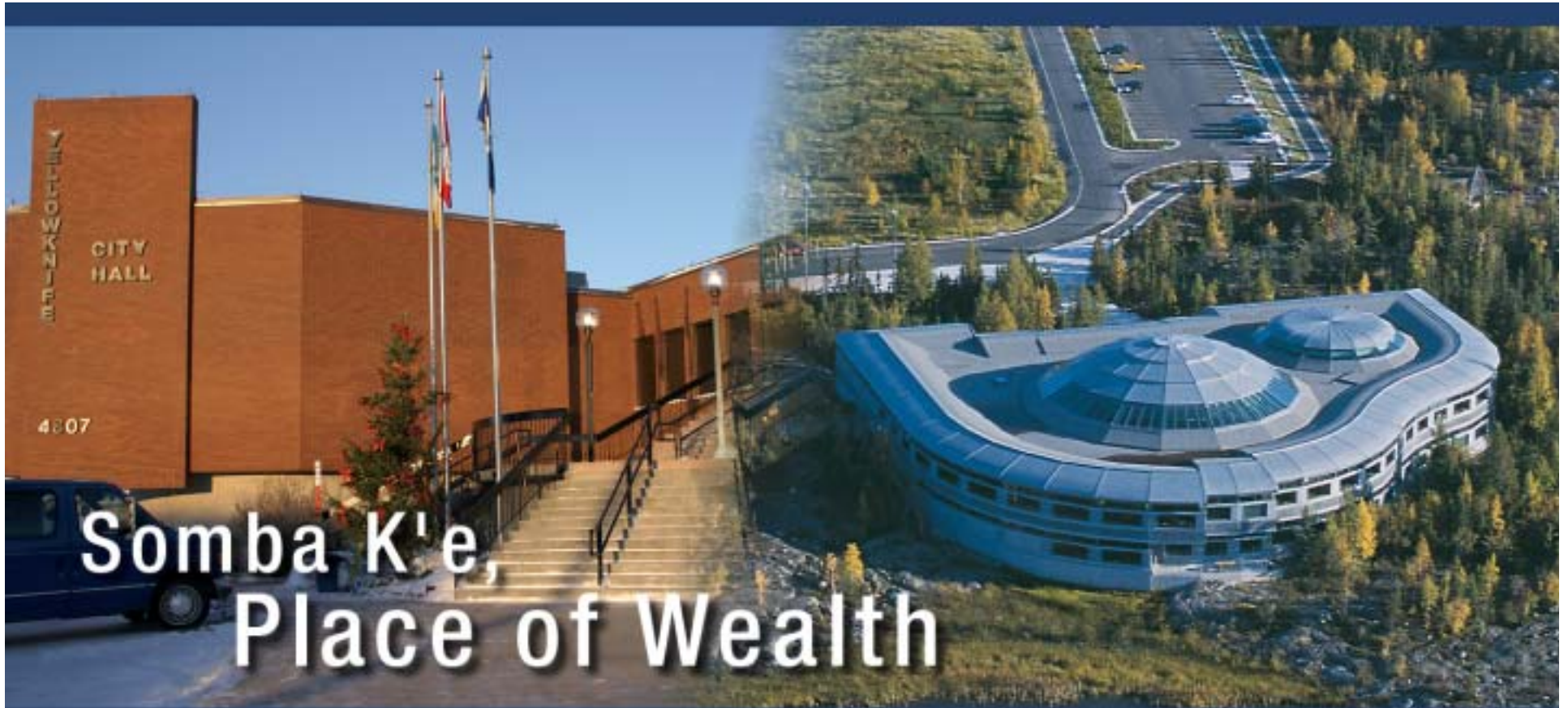
A Remarkable Setting

- A wilderness playground
- Rolling Precambrian rock dotted with lakes, birch and spruce
- Outdoor adventure at your doorstep – *literally!*



Remarkable People

- A vibrant mix of cultures and languages
- Population: over 18,000
- A young city, with a large proportion of two income families
- Median household income is almost twice that of Canada



Somba K'e, Place of Wealth

Government :

- Territorial, federal and municipal government
- Home of the NWT Legislature



DE BEERS



DLAVIK
DIAMOND MINES

Mining and Exploration

- Employment has expanded from gold to diamonds
- Three diamond mines are based in Yellowknife
- Four local manufacturers cut and polish Canadian Arctic Diamonds



Tourism

- Exciting summer and winter outdoor adventures
- World famous location to view the Aurora Borealis
- Festivals and events for every season



Retail

- Home of Canadian Arctic Diamonds
- Jewellery from locally mined gold and diamonds
- Aboriginal and Northern art
- All the amenities of a Southern destination



Support Services

- **Aviation – workhorse of the North**
- **High speed communications and traditional media**
- **Potential for economic benefits from gas pipeline construction**

An aerial photograph of Yellowknife, Northwest Territories, Canada. The city is built on a rocky hillside overlooking a large body of water, Great Slave Lake. In the foreground, a modern, curved building with a glass facade is visible. The city is surrounded by greenery and a network of roads. The text "Our Captivating Capital!" is overlaid on the image in a white, sans-serif font.

Our Captivating Capital!

- **The spectacular NWT Legislative Assembly anchors the Capital Parks Region**
- **The City overlooks Great Slave Lake, the second largest lake in Canada**



Our Captivating Capital!

- Prince of Wales Northern Heritage Centre
- The Northern Frontier Visitors Centre



Quality Services

- Modern schools and playgrounds
- Aurora College campus
- Stanton Territorial Hospital
- Regional RCMP and Department of National Defense Headquarters



Quality Services

- Two year round multipurpose arenas
- Municipal swimming pool and wave pool
- Parks and playgrounds
- Walking and ski trails



Conference Facilities and Services



Conference Venues

- We can accommodate groups up to 550 persons
- Three major hotels with meeting and conference rooms
- Over 600 hotel, motel and bed and breakfast guest rooms



- Creative venues - hotels, theatres, arenas
- Intimate meeting and conference retreats
- Catering expertise



- Experienced conference and event managers
- Certified facilitators
- Aboriginal, Scientific and Professional resource people
- Translators and administrative support services



Conference Services

- Sound and large screen video systems
- Closed circuit television, national broadcast ability
- Projectors, speaker's aids



Conference Services

- High speed internet access
- Wireless service



After Hours

- Variety of dining rooms and restaurants
- Uniquely Northern food specialties
- Entertainment at theatres, restaurants and night clubs



- Northern designs in gold and diamond jewellery
- Inuit, Dene, and Metis arts and crafts
- Exceptional art by internationally renowned Northern artists
- Souvenirs - traditional fare and northern gifts



Health and Fitness

- Racquet club
- Fitness and spa facilities
- Indoor pool, with wave pool, steam room and hot tub
- Groomed walking and running trails within the City



Amazing Extras

- Organized outdoor adventure trips
- Midnight golfing on Yellowknife's famous sand course
- World-class fishing and hunting
- Aboriginal and multicultural food and entertainment
- Live theatre and summer open air concerts

Why Yellowknife?



Because you'll love it.



**The City of Yellowknife would love
to host your next meeting.**